

**Scrutiny Commission: Heritage,  
Culture Leisure and Sport  
14 June 2016**

Physical Activity and Sport  
Participation and Sports Service  
Review update

**AGENDA**

- Key messages and development from previous sports participation OS report
- Head of Service assessment and next steps for the Sports Service Review
- Service Improvements
- Timelines
- Questions

**Overview and Scrutiny Feb 2016**

- Leicester below the national average in terms of participation
- Evidence nationally that lots happening however gap is increasing
- New National Government Strategy for Sport and Physical Activity
- New Sport England 5 year Strategy
- Increased focus to address inactivity and get people to become more active

**Sports Service Review – Head of Sports Services**

- All key assessments completed or near to completion
- Facilities indoor and outdoor assessments
- External assessment of Sports Services
- Participation and customer data
- Work now being aligned to development of new Sports and PA strategy
- Investing in the future plan for the service

## Next Steps

- Creating the plan
- Two important inter-related strands of work approved
- **Strand 1. Develop a Physical Activity and Sports Strategy**
- City wide partnership strategy
- Stakeholders, partners and the Council
- Vision for the City
- Provide context and criteria for undertaking strand 2
- **Strand 2. Undertake an Option Appraisal**
- Analysis of the various options on how the Council can utilise its resources, buildings and assets to contribute to the strategy.
- Apply and consider all the assessment and data obtained
- Assess all options that takes into account the current and emerging constraints of finance, existing commitments and previous investment;
- **Leading Specialist Sport and Leisure Consultancy FMG appointed**

## Service improvements

- Launch of Swim Leicester
- Improved integration with Public Health
- Marketing, selling and training partner
- Review of health and fitness
- Leisure Centre Service Plans
- Sports Service relocation
- Continued support and investment from Sport England

## Indicative timelines

- **June July** - Strategy Consultation with stakeholders/Facility assessment and benchmarking
- **August** – interim report on strategy development/ Analysis of options
- **September** - Initial findings and reports
- **October** - Feedback and review process
- **November** – Final Draft strategy options
- **December** – Executive presentation and report

## QUESTIONS